



The Art of Expansion:

Airway, Aesthetics, and the Confident Clinician

What if owning your value as a provider of life-changing dentistry meant seeing beyond alignment - addressing airway, embracing excellence, and presenting care with confidence, clarity, and heart?

In this confidence-building, clinically grounded course, Dr. Patti Swaintek-Lamb invites dental professionals to reimagine what's possible with clear aligner therapy. Participants will learn to recognize airway issues, TMD implications, and hidden aesthetic concerns that often go unnoticed in routine exams. You'll be equipped to assess malocclusion through a wider lens - vaulted palates, collapsed arches, nasal breathing patterns - and treat with clarity and confidence.

You'll also explore how genuine confidence and belief in your work invite patients to say yes with ease and enthusiasm. Through case studies, protocols, and authentic communication strategies, you'll learn how to engage patients in conversations that foster trust, clarity, and heartfelt connection.

This course blends clinical knowledge with patient psychology, empowering you and your team to show patients the beautiful possibilities you can provide. It's time to expand your perspective, open the vertical, and become the provider your patients didn't even know they needed.

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Learning Objectives:

- Identify key anatomical indicators of airway restriction and TMD concerns in both pediatric and adult patients during routine dental exams
- Explain the multi-factorial causes of malocclusion, including improper oral posture, narrow arches, and tongue positioning
- Integrate clear aligner therapy protocols that address not just alignment, but airway and functional health
- Discuss conservative approaches to porcelain restorations that harmonize aesthetics, function, and preservation of natural tooth structure
- Apply a step-by-step treatment presentation model to increase patient acceptance of comprehensive care
- Demonstrate how to create a "Perfect Smile Plan" to enhance patient understanding and engagement
- Cultivate a confident, growth-oriented mindset that empowers clinicians to lead with conviction, inspire patient trust, and elevate treatment acceptance outcomes
- Empower dental teams to recognize their role in life-changing dentistry by aligning clinical excellence with confident, values-based communication

SUGGESTED AUDIENCE: Dentist, Team

SUGGESTED FORMAT: Partial or Full Day; Lecture, Workshop, Keynote



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